

2010 Glass Art Society TECHNICAL DISPLAY INFORMATION SHEET

The Marketplace for Glass Artists

Glass Art Society's 40th Annual Conference
Ingenious Possibilities
Louisville, Kentucky, June 10-12, 2010



Technical Display Location and Hours

Downtown Marriott Hotel: Kentucky Ballroom

(across hall from International Student Exhibition)

Set-Up:

Wednesday, June 9 9am - 5pm

Hours Open:

Thursday, June 10 11:30 am - 4 pm

Friday, June 11 11:30 am - 6 pm

Saturday, June 12 9 am - 3 pm

Take-Down:

Saturday, June 12 3 pm - 6 pm

Cancellation Policy

Before February 15: Full refund
February 15 - April 1: 50% refund
After April 1: No refund

Membership fees are non-refundable.

Questions or comments, please contact:

Patty Cokus, Registrar / Executive Assistant

Tel: 206 382-1305

Fax: 206 382-2630

Email: patty@glassart.org

Reservations can be made:

- Online at: www.glassart.org/2010_Technical_Display_Vendor_Info.html
- By Mail or Fax using the 2010 Technical Display Reservation Form

Booth Fees and Benefits

Standard Booth (8' x 10') \$ 875 USD

Premium Booth (8' x 10') \$1,100 USD

Non-Profit Tabletop Display* (no wall area, 6' tabletop) \$625 USD

*NON-PROFITS ONLY located in hallway between technical display and international student exhibition.

Cost of each booth/tabletop includes (except as noted):

- Installed pipe and drape display, skirted table, (Non-Profits get 6' skirted table but no pipe and drape) 2 chairs, signage, waste basket
- Full-color Half page GAS Directory & Resource Guide ad (*available in online-only version as of 2010*)
- 2 Full Conference Passes (value \$510 USD)

Number of Booths available: 50 Standard, 10 Premium

Non-Profit Tables available: 7 Tabletops

Eligibility

All Technical Display Vendors must be current GAS members through June 2010.

The Glass Art Society reserves the right to deny applications for Technical Display or the Conference from any one for any reason.

Deadlines and Dates

February 15, 2010: Space reservation and 50% deposit on Tech Display Booth due

February 17, 2010: Booth allocation lottery

February 28, 2010: Notification of Booth allocation & Exhibitor Kit mailed

April 1, 2010: Final Tech Display payment due

April 30, 2010: Reservation form, Digital ad art (emailed in PDF or JPEG format) & Payment for Resource Guide ad due

GAS Directory & Resource Guide (*published online after the conference - Sept. 2010*)

The *GAS Online Resource Guide & Membership Directory* is officially an online-only publication as of 2010. Visitors to the advertisement section will be able to click on each ad and be directed to your website. The guide is used as a reference year-round. *Resource Guide* advertisers receive 10% off *Journal* advertising. 2010 Technical Display participants receive a half page *Resource Guide* ad as part of their package; full page upgrades available for 2010 Technical Display participants for an additional \$125. **Publication will be available online in September 2010.**

Please complete a Resource Guide Ad Reservation form and indicate that you are a 2010 technical display vendor. Contact Kate Dávila, Communications Manager: Kate@glassart.org



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Tel: 206-382-1305 Fax: 206-382-2630

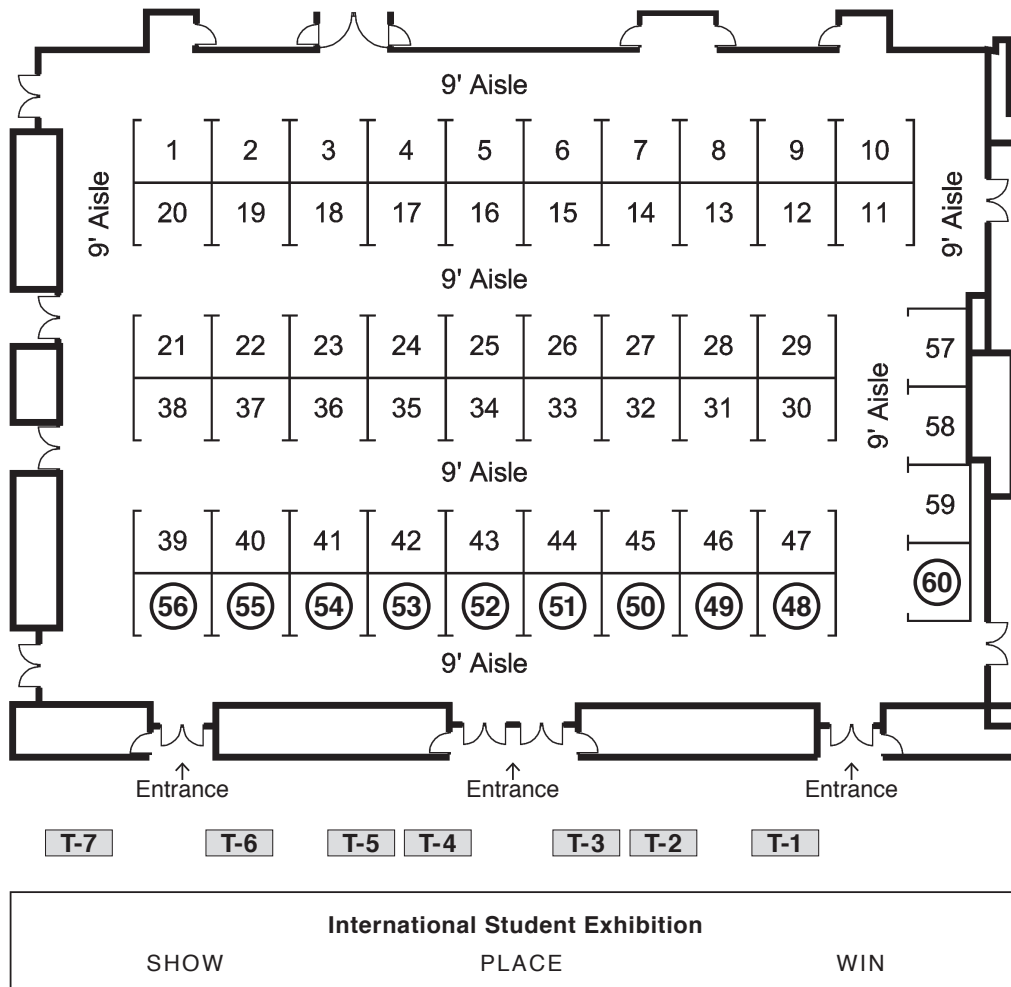
info@glassart.org www.glassart.org

Please see reverse for: Booth Allocation Process and Booth Layout Map

2010 Technical Display Booth Allocation Process

Downtown Marriott Hotel: Kentucky Ballroom

Loading Dock Access



Technical Display Booth Layout

Total Number of Booths: 60
All booths are 8' x 10'

Premium Booths
(in bold circled numbers):
48-56, 60

Non-Profit Tabletop Displays:
6' skirted table
T-1 through T-7
(located in hallway between
Technical Display and
International Student Exhibition)

In order to give all who are interested in participating in the 2010 GAS Technical Display an equal opportunity to participate, and at the same time reward those who have exhibited in the past, the following lottery system will be used:

1. Each customer completes the online Technical Display Reservation Form (or paper form), stating the number of booths and preferred type to reserve, and 3 preferences for booth assignment based on the map above.

Reservations must be received in the GAS office by February 15, 2010, along with a deposit of 50% of the total booth fees.

PLEASE NOTE WE ARE UNABLE TO TAKE RESERVATIONS OVER THE PHONE. We must have your RESERVATION COMPLETED ONLINE or the COMPLETED FORM MAILED or FAXED to us.

Your completed reservation form becomes a lottery ticket with your company's name and booth preferences on it.

2. A lottery ticket will also be prepared for each year since 2001 that you have exhibited in the GAS Technical Display. If you have been a part of the Technical Display every year since 2001, you will have 10 tickets and therefore 10 times the chance of getting your first choice of booth space than a first-time exhibitor.
3. On February 17, 2010 GAS staff will assign booths as the tickets are pulled from a hat. You will be assigned your first, second, or third choice depending on availability. If none of your choices are available, the staff will do its best to assign you to a similar space.

If you paid in full for a Premium Booth but did not receive one, GAS will promptly refund the difference.

4. The GAS office will notify you of your booth allocation by February 28, 2010. You will then receive an "Exhibitors Service Kit" with shipping and set-up information.
5. After February 15, 2010 if booth space is still available, allocations will be made as reservations are received.