

2011 Glass Art Society TECHNICAL DISPLAY INFORMATION SHEET

The Marketplace for Glass Artists

Glass Art Society's 41st Annual Conference
Creative Crossroads
Seattle, Washington, June 1-5, 2011



Technical Display Location and Hours

Washington State Convention Center 4th Floor Exhibit Hall

(across street from Sheraton Seattle Hotel; also in exhibit hall will be hot glass and flameworking demos)

Set-Up:

Wednesday, June 1 9 am - 5 pm

Hours Open:

Thursday, June 2 8 am - 1 pm

Friday, June 3 8 am - 5 pm

Saturday, June 4 8 am - 4 pm

Take-Down:

Saturday, June 4 4 pm - 6 pm

Cancellation Policy

Before February 15: Full refund

February 15 - April 1: 50% refund

After April 1: No refund

Membership fees are non-refundable.

Questions or comments, please contact:

Patty Cokus, Registrar / Executive Assistant

Tel: 206 382-1305

Fax: 206 382-2630

Email: patty@glassart.org

Reservations can be made:

ONLINE through the Glass Art Society website:
www.glassart.org/2011_Technical_Display_Vendor_Info.html

OR by Mail or Fax using the paper
2011 Technical Display Reservation Form



6512 23rd Avenue NW, Ste 329, Seattle, WA 98117 USA
Tel: 206-382-1305 Fax: 206-382-2630
info@glassart.org www.glassart.org

Booth Fees and Benefits

Standard Booth (8' x 10') \$ 875 USD

Premium Booth (8' x 10') \$ 1,100 USD

A Total of 80 Booths are Available - 68 Standard & 12 Premium

Refer to the map on the reverse of this information sheet for layout and booth #'s.

Cost of each booth includes:

- Installed pipe & drape display, skirted table, 2 chairs, signage, waste basket
- One scrolling ad on the GAS website (value \$200 USD)
- 2 Full-Conference Passes (value \$510 USD)

Eligibility

All Technical Display Vendors must be current GAS members through June 2011.

The Glass Art Society reserves the right to deny applications for Technical Display or the Conference from any one for any reason.

Deadlines and Dates

Feb 15, 2011: Space reservation and 50% deposit on Tech Display Booth due; scrolling ad artwork due

Feb 18, 2011: Booth allocation lottery

Mar 1, 2011: Notification of Booth Allocation & Exhibitor Kit mailed

April 1, 2011: Final Tech Display payment due

Scrolling Ad on GAS website

2011 Technical Display participants receive one free scrolling ad to be placed on the GAS website. Artwork due February 15, 2011. For more information contact Rosie Gaynor, Communications Manager, at rosie@glassart.org, or call (206) 382-1305.

Other Opportunities for Visibility at Conference

Advertise in the Program Book – New This Year!

GAS will accept a limited number of advertisements for the conference Program Book this year. Technical Display participants may apply before the public.

Become a Sponsor: GAS has a number of sponsorships available: such as Demo Sponsorships (\$800) / Lecture Sponsorships (\$1,000).

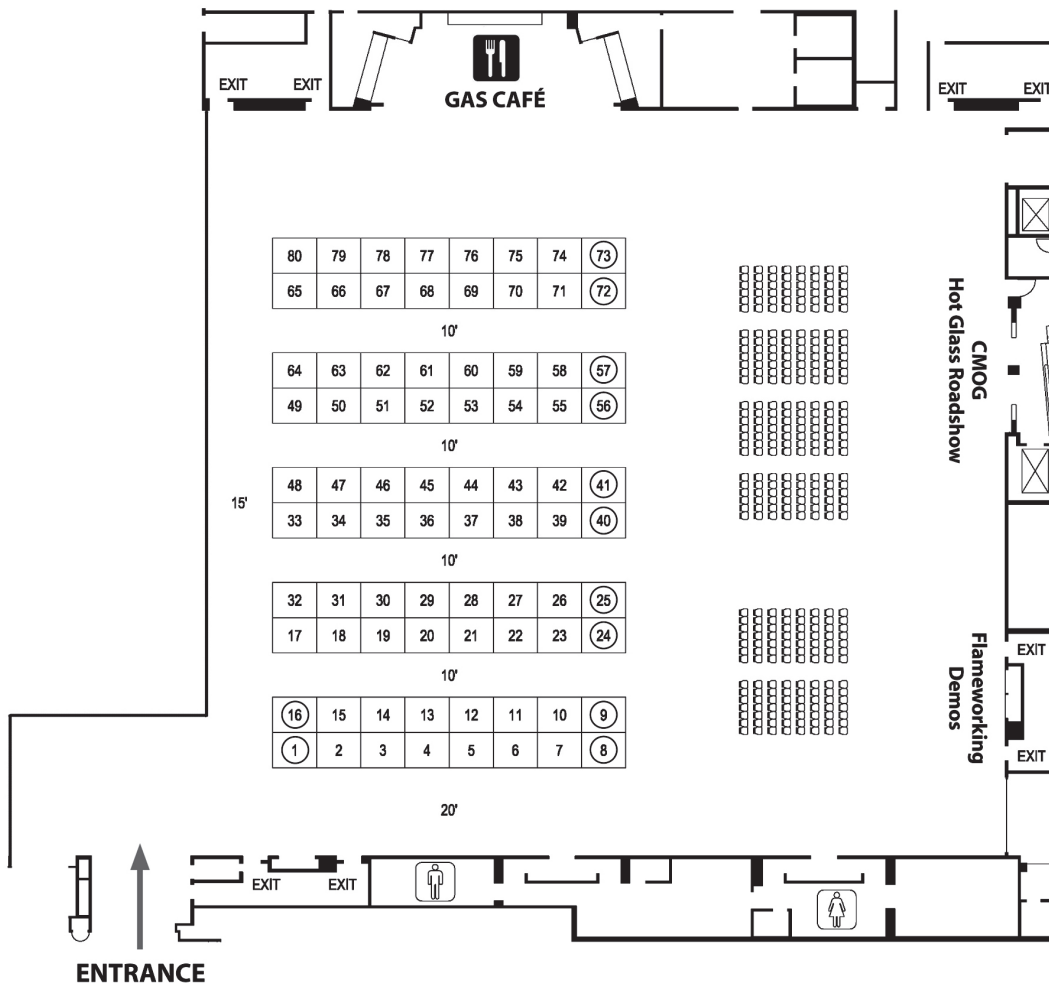
Get in the Bag: Include your promotional item in the conference tote bag. (\$500, limited availability and some restrictions apply.)

Contact the GAS office for more information or visit www.glassart.org.

Please see reverse for: Booth Layout Map and Booth Allocation Process

2011 Technical Display Booth Allocation Process

Washington State Convention Center, Fourth Floor Exhibit Hall



Technical Display Booth Layout

Total Number of Booths: 80
All booths are 8' x 10'

12 Premium Booths
(in circled numbers):
1, 8-9, 16, 24-25, 40-41,
56-57, 72-73

68 Standard Booths

BOOTH ALLOCATION PROCESS

In order to give an equal opportunity to all those interested in participating in the 2011 GAS Technical Display, and at the same time reward those who have exhibited in the past, the following lottery system will be used:

1. Each potential exhibitor completes the online Technical Display Reservation Form (or paper form), stating the number of booths and preferred type they want to reserve, and their 3 preferences for booth assignment (by booth #) based on the map above.

Reservations must be received in the GAS office by **February 15, 2011**, along with a deposit of 50% of the total booth fees.

PLEASE NOTE all participants must be current GAS members. Also, we are unable to take reservations over the phone. A reservation must be completed online or a completed paper reservation form must be mailed or faxed to the office.

Your completed reservation form becomes a lottery ticket with your company's name and booth preferences on it.

2. A lottery ticket will also be prepared for each year since 2002 that you have exhibited in the GAS Technical Display. If you have been a part of the Technical Display every year since 2002, you will have 10 tickets and therefore 10 times the chance of getting your first choice of booth space than a first-time exhibitor. There is still the luck of the draw however.
3. On or about February 18, 2011 GAS staff will assign booths as the tickets are pulled from a hat. You will be assigned your first, second, or third choice depending on availability. **If none of your choices are available, the staff will do its best to assign you to a similar space from those booths not yet assigned.** If you paid in full for a Premium Booth but did not receive one, GAS will promptly refund the difference.
4. The GAS office will notify you of your booth allocation by March 1, 2011. You will then receive an "Exhibitors Service Kit" with shipping and set-up information.
5. After February 15, 2011 if booth space is still available, allocations will be made as reservations are received.