



SEE YOUR BUSINESS SHINE WHEN YOU ADVERTISE WITH GLASS ART SOCIETY!

Whether you want to increase your visibility, drive sales, or gain followers, there are so many ways to reach the glass art community through GAS. From website banners to targeted emails and everything in between, you'll find exactly what you need to promote your business.

TO RESERVE AN AD: [Order online](#)

TO RESERVE AN AD WITH A DISCOUNT:

Email communications@glassart.org with your request.

TO SUBMIT ARTWORK:

Email artwork (high-resolution JPEG, PNG, or PDF) to communications@glassart.org

2026 CONFERENCE PROGRAM BOOK

Put your business front and center in our Conference Program Book, which will be distributed to 1,000+ Corning 2026 conference attendees. All ads are printed in black + white.

B+W Half Page (3.75 x 4") | \$1000

B+W Full-page (3.75 x 8.25") | \$1800

Ad Reservation Deadline April 1, 2026

Ads Due April 15, 2026

2026 CONFERENCE TOTE BAG INSERTS

Want even more exposure for your business?

Purchase a tote bag insert and guarantee 1,000+ conference attendees will see what you have to offer. Production of promotional collateral and shipping are the responsibility of the advertiser.

Small Insert (Less than 8.5 x 11") | \$1000

Large Insert (Between 8.5 x 11" + 12.5 x 15") | \$1200

Promotional Product | \$1000

Reservation Deadline April 1, 2026

Due in Corning by May 15, 2026

2026 CONFERENCE JOURNAL

Collected by libraries and organizations around the world, the Journal documents the presentations of the annual GAS conference. The Journal is available online to all GAS members, and a limited-run print edition is available for purchase.

Color Half Page (7 x 9.75") | \$1100

Color Full-page (7 x 4.5") | \$1800

Ad Reservation Deadline August 1, 2026

Ads Due August 15, 2026

WEBSITE ADS

Digital ads are sold in 6-month increments.

Exclusive ads are only available for the homepage footer, and all other ads will rotate with up to 4 other ads.

Exclusive Homepage Footer Banner | \$1800

(1120px x 240px)

Interior Page Banner | \$800

(1120px x 240px)

Rotating Homepage Feature Square | \$1000

(350px x 350px)

EMAIL ADS

Digital ads for emails are sold per email and are available for our GAS Network emails (sent to the full GAS email list of nearly 6,000 contacts; ads available for March, July, September, and November 2026). All ads include a click-thru link. No more than two ads may be sold per email.

Small Email Banner (600 x 125px) | \$500

Large Email Banner (600 x 250px) | \$700

Email Advertorial (300px x 300px + 75 Words) | \$800